

**Shree Siddhivinayak Ganapati Temple Trust**  
**Prabhadevi, Mumbai 400028**

Phone No-022-24224438 Fax 022-24221558

www.siddhivinayak.org

Email: admin@siddhivinayak.org/info@siddhivinayak.org

**E-Tender Notice**

Shree Siddhivinayak Ganapati Temple Trust, Prabhadevi, Mumbai invites online digitally signed tenders for providing Live Darshan of Lord Siddhivinayak for its devotees.

**The contract period will be for TWO (02) YEARS ONLY.**

E-tender documents can be viewed and downloaded from the Government website **www.mahatenders.gov.in** or from the Trust website **www.siddhivinayak.org**.

• Date of Issuing E-Tender: Thursday, 22<sup>nd</sup> December 2022.

• Pre-Bid Meeting: Thursday, 29<sup>th</sup> December 2022 at 12.30 noon.

Venue: 3rd Floor Main Building Trust Office.

• Last Date of Online Submission: Friday, 13<sup>th</sup> January 2023 till 1.00 pm.

• Opening of Technical Bid: Monday, 16<sup>th</sup> January 2023 at 1.00 pm.

• Opening of Price Bid: Monday, 16<sup>th</sup> January 2023 at 2.00 pm.

Venue: 3rd Floor Main Building Trust Office.

(Nanda M. Raut)  
Executive Officer

**Shree Siddhivinayak Ganapati Temple Trust**  
**Prabhadevi, Mumbai 400028**

**E-Tender for**  
**“Shree Siddhivinayak Darshan on DTH Platform, Cable TV**  
**Platform, Mobile/Internet Platform and Satellite TV**  
**Channels”**

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## **Tender for Shree Siddhivinayak Darshan on DTH Platform, Cable TV Platform, Mobile/Internet Platform and Satellite TV Channels**

Shree Siddhivinayak Ganapati Temple Trust has taken an initiative to provide Live Darshan of Lord Siddhivinayak on various exploitation platforms such as DTH Platform, Cable TV Platform, Mobile/Internet and Satellite TV Channels for its Devotees.

**The period of contract will be for TWO (02) YEARS ONLY.**

### **➤ CHAPTER 1**

- Cost of Tender : Rs.15,000/- (Non-Refundable) to be paid online through [www.mahatenders.gov.in](http://www.mahatenders.gov.in)
- Earnest Money Deposit (EMD) : Rs. 1,50,000/- to be paid online through [www.mahatenders.gov.in](http://www.mahatenders.gov.in)
- Any queries relating to the tender document and the terms and conditions contained therein should be addressed to the Tender Inviting Authority for a tender or the relevant contact person indicated in the tender.
- Any technical queries relating to the process of online bid submission or queries relating online payments of tender fees and EMD may be directed to the 24x7 Govt. Portal Helpdesk.
- The 24 x 7 Help Desk Numbers are 0120-4001002, 0120-4001005, 0120-6277787

## ➤ **CHAPTER 2**

### **Basic Terms & Conditions:-**

1. Online Digitally Signed Tenders are invited for various exploitation platforms such as DTH Platform, Cable TV Platform, Mobile/Internet Platform and Satellite TV Channels from their authorized representatives.
2. Tenders may be submitted by any bidder providing the DTH, Cable, Mobile/Internet Services and Satellite TV Channels.
3. Tenders may be submitted for any of the following territories:  
  
(i) India Only, (ii) Entire World including India, and/or (iii) Entire World excluding India.
4. Blank Tender documents can be obtained & submitted online at [www.mahatenders.gov.in](http://www.mahatenders.gov.in)
5. It is mandatory for the bids to be signed by a person of the post of Vice President or equivalent authority or Managing Director of respective service provider along with board resolution authorizing such person.
6. The Bidder/Service Provider should have annual turnover of at least Rs.4,00,00,000/- (Indian Rupees Four Crores Only) for last 03 (THREE) consecutive financial years.
7. The Bidder/Service Provider should have a minimum of 02 (TWO) years of experience in the field of broadcasting.
8. The Bidder/Service Provider shall be required to submit audited financial reports duly certified by their Chartered Accountants for the last 03 (THREE) financial years. The bidder/service provider shall submit PAN details also.
9. The bidder must possess necessary permissions from the Ministry of Information and Broadcasting, Government of India and/or from the applicable laws of other applicable territories/jurisdiction, for up-linking a Television Channel, for which the bidder shall submit necessary documentary evidence.

10. Shree Siddhivinayak Ganapati Temple Trust (Prabhadevi), Mumbai 400028 reserves all the rights to reject any or all tenders at its sole discretion without assigning any reasons thereof. Notwithstanding anything mentioned in this Tender elsewhere, the Trust hereby reserves its absolute right to cancel this Tender at any point of time for any reason whatsoever and without giving any reasons.

**TENDER FOR LIVE DARSHAN OF LORD SIDDHIVINAYAK THROUGH DTH PLATFORM, CABLE TV PLATFORM, MOBILE/INTERNET PLATFORM AND SATELLITE TV CHANNELS.**

Shree Siddhivinayak Ganapati Temple Trust (Prabhadevi), Mumbai (hereinafter referred to as Trust) has taken an initiative to broadcast Live Darshan of Lord Siddhivinayak on DTH Platform, Cable TV Platform, Mobile/Internet Platform and Satellite TV Channels for its Devotees across the world.

**The period of contract will be for TWO (02) YEARS ONLY.**

**•As the term of contract is for TWO (02) YEARS, the Royalty for SECOND YEAR will have Mandatory Increment of 10% on FIRST YEAR in the Royalties.**

1. The Trust is interested to broadcast the live video feed of Lord Siddhivinayak over DTH Platform, Cable TV Platform, Mobile/Internet Platform and Satellite TV Channels for different territories.
2. The Trust shall provide live/linear video feed of the Lord Siddhivinayak to the respective selected service providers. Such service providers shall retransmit the same live/linear video feed of the Lord Siddhivinayak to its authenticated subscribers on AS IT IS basis, without editing or altering the live/linear video feed, in any manner whatsoever.
3. It is expressly clarified that service providers shall not be entitled to add or delete or edit/alter the live/linear video feed of the Lord Siddhivinayak and further shall not insert advertisement (commercial or non-commercial) during the live feed without written permission from the Trust. However it is clarified that the service provider shall have option to insert advertisements only during the start of the live feed of the Darshan and that no such advertisements or banners etc. shall be inserted/provided during and between the live feed of the Darshan.

4. The service provider shall further have the option to provide catch up transmission services to its subscribers, which shall be limited for a maximum period of 7 (seven) days from the date of its first broadcast. Further, it is expressly clarified that such catch up transmission feed should be the same and exact feed; and there should not be any alternation or editing etc.
5. Trust shall provide the live/linear video feed of the Lord Siddhivinayak on commercially reasonable effort basis with 90% efficiency and the Trust shall not be liable for any claims if such live/linear video feed of the Lord Siddhivinayak is not available due to any reasons including but not limited due to force majeure events such as fire, earthquake, flood, pandemic, covid-19 restrictions, lockdown, restrictions imposed by the Government Authority, rains, epidemic, war, riots, acts of God, actual or threatened terrorism, technical failure, government orders, damage to the recording equipment, etc. and/or acts/reasons/events which are beyond the control of Trust and cannot be predicted by men of ordinary prudence.
6. All other charges including payment of Internet Leased Line charges, etc required for sending video feed from Shree Siddhivinayak Ganapati Temple Trust, Prabhadevi, Mumbai-400028 to service provider/bidder location should be borne solely by the service provider/bidder.
7. The selected bidder will have to pay an advance amount of 50% (Fifty Percent) of annual charges by RTGS only. This will be mandatory.
8. The Bidder will have no rights on the Recorded/Live Feed during or after contract period & also therefore cannot use this media/feed/content for any purpose including broadcast/publicity/sales/merchandising purpose, save and except for re-transmitting the same as permitted hereunder.

9. All the intellectual property rights including the copyrights and all other exploitation rights in the recorded/live feed shall vest exclusively with the Trust i.e., the successful Bidder/s shall only have the limited non-exclusive license to re-transmit the recorded/live feed provided by the Trust during the contract period on its channel. Further, notwithstanding anything mentioned in the Tender elsewhere, it is expressly clarified that all rights to screen live feed of the Darshan on YouTube and Websites are solely reserved by the Trust.

10. The successful bidder/s shall not have any sub-licensing or syndication rights to sub-assign/sub-license the rights to any third party and further the successful bidder/s shall also not have any right to grant any clip rights/sync rights of any part of the recorded/live feed to any third party, in any manner whatsoever. However, the Trust, on a case-to-case basis, may permit the service providers/bidders to sub-license the re-transmission rights to any third party, in writing.

The service providers will have to mandatorily provide complete details and other terms and conditions of such arrangement with third party sub-licensees and the Trust may provide its consent in writing on case-to-case basis.

The service provider/bidder hereby expressly agrees and undertakes that, in the event the written consent of the Trust is provided to any service provider for syndication/sub-licensing of the re-transmission rights, then the service provider/bidder shall pay 50% (Fifty Percent) of all the revenues, consideration and/or income received by the service provider from such third party sub-licensee, to the Trust, within 30 (thirty) days from the date of consent provided by the Trust to the service provider.

11. The selected bidders shall not have any rights to exploit the live/linear video feed or recordings of the same on any other platform save and except on their authorized platform/channel. The selected bidders shall have the obligation to exhibit the live feed of the Darshan on its authorized platforms and channels 24x7x365 i.e., at all the time during the entire year, during the contract term.



12. The Live Feed Transmission on the platform/channel will not have any tickers or banners or slots or advertisements of any kind whatsoever.
13. Subject to obtaining written permission from the Trust from time to time, the Service Provider shall be provided access of the Shree Siddhivinayak Temple for recording special events to be held at the Shree Siddhivinayak Temple (such as Angarak Sankasht Chaturthi) so that the viewers of such service providers can watch these events on live basis on the authorized channels/platforms.
14. The service providers shall further be entitled to record the live feed of certain special days of Shree Siddhivinayak (such as Angarak Sankasht Chaturthi) and provide access of the recorded feed to its viewers through the authorized channels/platforms throughout the year. Further, it is expressly clarified that such recorded feed should be the same and exact feed; and there should not be any alternation or editing etc.
15. The bidders shall not be entitled to white label or tie up or integrate with any third party platforms/channels for Live Feed Transmission in any manner including but not limited to by way of API integration, embedding, SDK, App in App integration etc.
16. Bidder should provide help desk on 24x7x365 basis & it should be displayed during live feed transmission.
17. Trust reserves its right to stop the recorded/live feed at any time at its sole discretion by giving prior notice. In the event of such cancellation/termination by the Trust, the successful bidder shall not have any right to make claim for any damages from the Trust and the successful bidder shall be liable to only pay for the period until such cancellation/termination.

18. Canvassing in connection with the tender in any form is strictly prohibited, and if resorted to, will render to the disqualification of the bidder.

## ➤ **CHAPTER 3**

### **Instructions for Online Bid Submission:**

The bidders are required to submit soft copies of their bids electronically on the Govt. Portal, using valid Digital Signature Certificates. The instructions given below are meant to assist the bidders in registering on the GOVT. Portal, prepare their bids in accordance with the requirements and submitting their bids online on the GOVT. Portal. More information useful for submitting online bids on the Govt. Portal may be obtained at:

**[www.mahatenders.gov.in](http://www.mahatenders.gov.in)**

## ➤ **CHAPTER 4**

### **REGISTRATION**

1. Bidders are required to enroll on the e-Procurement module of the Govt. Procurement Portal: **[www.mahatenders.gov.in](http://www.mahatenders.gov.in)** by clicking on the link **“Online Bidder Enrollment”**
2. As part of the enrolment process, the bidders will be required to choose a unique username and assign a password for their accounts.
3. Bidders are advised to register their valid email address and mobile numbers as part of the registration process. These would be used for any communication from the Govt. Portal.
4. Upon enrolment, the bidders will be required to register their valid Digital Signature Certificate (Class II or Class III Certificates with signing key usage) issued by any Certifying Authority recognized by CCA India (e.g., Sify / TCS / nCode / eMudhra etc.) with their profile.
5. Only one valid DSC should be registered by a bidder. Please note that the bidders are responsible to ensure that they do not lend their DSC's to others which may lead to misuse, and the Trust should not be held liable or responsible for the same in any manner whatsoever.
6. Bidder then logs in to the site through the secured log-in by entering their user ID/password and the password of the DSC / e-Token.

## ➤ **CHAPTER 5**

### **SEARCHING FOR TENDER DOCUMENTS**

- 1) There are various search options built in the GOVT. Portal, to facilitate bidders to search active tenders by several parameters. These parameters could include Tender ID, organization name, location, date, value, etc. There is also an option of advanced search for tenders, wherein the bidders may combine a number of search parameters such as organization name, form of contract, location, date, other keywords etc. to search for a tender published on the GOVT. Portal.
  
- 2) Once the bidders have selected the tenders they are interested in, they may download the required documents / tender schedules. These tenders can be moved to the respective “My Tenders” folder. This would enable the Govt. Portal to intimate the bidders through SMS/E-Mail in case there is any corrigendum issued to the tender document.
  
- 3) The bidder should make a note of the unique Tender ID assigned to each tender, in case they want to obtain any clarification / help from the Helpdesk.

## ➤ **CHAPTER 6**

### **PREPARATION OF BIDS**

- 1) Bidder should take into account any corrigendum published on the tender document before submitting their bids.
- 2) Please go through the tender advertisement and the tender document carefully to understand the documents required to be submitted as part of the bid. Please note the number of covers in which the bid documents have to be submitted, the number of documents – including the names and content of each of the document that need to be submitted. Any deviations from these may lead to rejection of the bid.
- 3) Bidder, in advance, should get ready the bid documents to be submitted as indicated in the tender document / schedule and generally, they can be in PDF formats. Bid documents may be scanned with 200/300 dpi with black and white option.
- 4) To avoid the time and effort required in uploading the same set of standard documents which are required to be submitted as a part of every bid, a provision of uploading such standard documents (e.g., PAN card copy, annual reports, auditor certificates etc.) has been provided to the bidders. Bidders can use “My Space” area available to them to upload such documents.
- 5) These documents may be directly submitted from the “My Space” area while submitting a bid and need not be uploaded again and again. This will lead to a reduction in the time required for bid submission process.

## ➤ **CHAPTER 7**

### **SUBMISSION OF BIDS**

- 1) Bidder should log into the site well in advance for bid submission so that the bidder uploads the bid on time i.e., on or before the bid submission time. Bidder will be responsible for any delay due to other issues.
- 2) The bidder has to digitally sign and upload the required bid documents one by one as indicated in the tender document.
- 3) Bidder has to select the payment option as “Online” to pay the tender fee / EMD as applicable.
- 4) Bidder should prepare the Online EMD as per the instructions specified in the tender document. Otherwise, the uploaded bid will be rejected.
- 5) The serve time (which is displayed on the bidders” dashboard) will be considered as the standard time for referencing the deadlines for submission of the bids by the bidders, opening of bids etc. The bidders should follow this time during bid submission.
- 6) All the documents being submitted by the bidders would be encrypted using PKI encryption techniques to ensure the secrecy of the data. The data entered cannot be viewed by unauthorized persons until the time of bid opening. The confidentiality of the bids is maintained using the Secured Socket Layer 128 bit encryption technology. Data storage encryption of sensitive fields is done.
- 7) The uploaded tender documents become readable only after the tender opening by the authorized bid openers.
- 8) Upon the successful and timely submission of bids, the portal will give a successful bid submission message & a bid summary will be displayed with the bid no. and the date & time of submission of the bid with all other relevant details.
- 9) The bid summary has to be printed and kept as an acknowledgement of the submission of the bid. This acknowledgement may be used as an entry pass for any bid opening meetings.

## **ASSISTANCE TO BIDDERS**

- Any queries relating to the tender document and the terms and conditions contained therein should be addressed to the Tender Inviting Authority for a tender or the relevant contact person indicated in the tender.
- Any queries relating to the process of online bid submission or queries relating to GOVT. Portal in general may be directed to the 24 x 7 Govt. Portal Helpdesk. The contact number for the helpdesk is 0120-4001002, 0120-4001005, 0120-6277787.



## ➤ **CHAPTER 8**

### **Technical Bid should contain following:**

1. Document of registration of the Service Provider Firm with Competent Govt. Authority.
  2. Goods & Services Tax clearance certificate for financial year.
  3. Income Tax clearance certificate for last THREE financial years.
  4. Audit reports of the Service Provider certified by Chartered Accountant for last THREE financial years.
  5. Authorized Service Provider needs to submit letter/certificate from Chartered Accountant (CA) for turnover of last THREE financial years.
  6. The authority letter from VP (Vice President) or equivalent of respective Service Provider having such authority under the board resolution.
  7. Documents showing experience of minimum TWO years in this field.
  8. Signature and stamp of Service Provider on each page of Tender/Bid Document.
  9. Xerox copy of PAN Card, Provident Fund Registration Certificate, GST Registration Certificate.
  9. Copies of Current GST Returns Filed.
- **If the Bidder does not comply with any of the above mentioned criteria, the bid will be rejected.**
  - **Any such decisions taken by the Trust shall be final and binding on the bidders.**

## ➤ **CHAPTER 9**

- **The period of contract will be FOR TWO (02) YEARS ONLY.**
- **As the term is for TWO (02) years, the royalty for SECOND YEAR will have a Mandatory Increment of 10% on FIRST YEAR Royalties.**
- **The Commercial Bid should be exclusive of all the taxes. (Taxes at actual shall be borne and paid by the respective service providers).**
- **The Service Provider should either quote for any one service or combination of services or for all the mentioned services (i. e. DTH, Cable, Mobile/Internet and Satellite TV Channels).**
- **The Service Provider/Bidder can bid for any of the following territories: (i) India only, (ii) Entire World including India; and/or (iii) Entire World excluding India.**
- **The contract will be awarded to the bidder who has submitted the Highest Bid subject to successful completion of Technical Documents and further subject to execution of long form agreement between the Trust and such services provider in the form and format as provided by the Trust.**
- **The selected bidders will have to pay advance amounts of the Royalties on Quarterly Basis.**

## ➤ **CHAPTER 10**

### **General Instructions**

1. If the Bidder complies with all the conditions as mentioned in the technical Bid, only then the online commercial bid will be opened.
2. On acceptance of tender, the successful bidder will have to make a written agreement on the stamp paper containing that all the terms & conditions accepted by them, then the work order will be issued. The cost of expenses required for stamps etc. for compliance the document etc. will be borne solely by the bidder.
3. Cost of registration of an agreement before Registrar/Notary will have to be borne solely by the bidder. If not, bid will be rejected.
4. Terms & Conditions mentioned in this document shall be binding on all the bidders.
5. Bids through telephonic/fax/e-mails will not be accepted.
6. Any efforts by the bidders to influence trust on bid evaluation, bid comparison & decision may result rejection of their bid.
7. The Trust has reserved the rights to reject any particular bid or all bids without giving any reason to anyone; Failure of The Trust to select the final bidder; bidder shall not have any claim whatsoever against the Trust in any manner whatsoever.
8. All applicable taxes shall be borne and paid solely by the bidder.

➤ **CHAPTER 11**

**COMMERCIAL BID**

**(Mandatory on Bidders Letterhead Only)**

We, at \_\_\_\_\_ propose  
to offer the following royalty payments for re-transmission of the  
live feed of Shree Siddhivinayak Darshan on  
\_\_\_\_\_platform for the territory  
of \_\_\_\_\_(India only/Entire World  
including India/Entire World excluding India).

Stamp and Sign of the Bidder:

Date:

Place:

## **COMMERCIAL BID FORMAT**

**A separate BOQ in Ms-Excel Format is attached in E-Tender.**

**Please do not enter your quotes here.**

Sr. No.	Nature Of Rights	Territory	Exclusive (INR) (For FIRST YEAR)	Non Exclusive (INR) (For FIRST YEAR)
1	DTH Platform	India Only		
2	Cable TV Platform	India Only		
3	Mobile/Internet Platform	India Only		
4	Satellite TV Channels	India Only		
5	DTH Platform	Entire World including India		
6	Cable TV Platform	Entire World including India		
7	Mobile/Internet Platform	Entire World including India		
8	Satellite TV Channels	Entire World including India		
9	DTH Platform	Entire World excluding India		
10	Cable TV Platform	Entire World excluding India		
11	Mobile/Internet Platform	Entire World excluding India		
12	Satellite TV Channels	Entire World excluding India		

- **As the term is for Two (02) Years, the royalty for Second Year will have Mandatory Increment of 10% on First Year Royalties.**
- **The royalty amounts shall be payable in advance on quarterly basis.**

- **The rights to the service providers shall be granted only for their own authenticated subscribers and shall be further subject to long from agreement.**

**Please Note:**

- **The contract will be awarded to the bidder who has submitted the Highest Bid subject to successful completion of Technical Documents.**
- **The Service Provider should either quote for any one service and/or for all the mentioned services. (i.e., DTH, Cable, Mobile/Internet and Satellite TV Channels)**
- **The Commercial Bid should be exclusive of all the taxes. All the applicable taxes shall including GST shall be borne and paid by the service providers.**
- **Stamp duty as applicable on the long from agreement shall be borne and paid by the service providers, without any recourse to the Trust.**

## **CHAPTER 12**

### **BID CHECK-LIST**

Bidder is required to fill-up this checklist and enclose scanned copies of below documents along with the Technical Bid.

Sr. No.	Description	Attached (Yes/No)
1	Document of Registration of the Bidder Firm with competent Govt. Authority (attach separately for each entity)	Yes/No
2	Documentary evidence regarding Permissions from the Ministry of Information & Broadcasting, Govt. of India and/or from the applicable laws of other applicable territories/jurisdiction, for up-linking a Television Channel.	Yes/No
3	Income Tax Returns of last THREE financial years (2019-20, 2020-21, 2021-22)	Yes/No
4	Annual Turnover Certificate of the Service Provider for last THREE financial years. (duly signed by their Chartered Accountant)	Yes/No
5	Audited financial reports duly certified by their Chartered Accountants for the last THREE financial years.	Yes/No
6	Attested xerox copies of; 1.PAN Card	Yes/No
	2.GST Registration Certificate	Yes/No
	3.Current GST Return Copies	Yes/No
7	Copy of online payment of Tender Fees	Yes/No
8	Copy of online payment of EMD	Yes/No
9	For Authorised Bidder, authority letter from Vice-President or equivalent of respective Service Provider. (attach separately for each entity)	Yes/No
10	Documents showing experience of minimum TWO years in this field	Yes/No